Call for Proposals
Research Programme “Culture and Foreign Policy”

ifa’s Research Programme “Culture and Foreign Policy” provides experts with an opportunity to study current topics related to Germany’s foreign cultural and educational policy and to work at the interface between theory and practice. Research projects normally last three to six months. During this period, the experts involved in the project provide actors in the area of international cultural relations with clear, concise summaries of the latest academic findings. They formulate recommendations for future external policy strategies, initiate expert dialogue and organise discussion forums and events.

ifa (Institut für Auslandsbeziehungen) invites proposals for the following research project:

**Potentials of cultural data for foreign cultural policy:**
**From impact measurement to foresight**

“Data and scientific analyses enable us to face our future better prepared and with open eyes, and they help us to protect lives together,” said Foreign Minister Annalena Baerbock at the opening of the conference “Sustaining Peace amidst the Climate Crisis” at the Federal Foreign Office. With the help of analytical tools, such as the PRE-VIEW data analysis platform developed by the Federal Foreign Office, risk analyses of crises, from weather events to conflicts, can be predicted and the corresponding measures proactively initiated. To what extent can corresponding data also be made useful for foreign cultural policy?

Statistical data on international cultural relations are also a central basis for decisions on foreign cultural policy and the development of evidence-based new measures. In this way, not only can the current state be described in detail, but also scenarios for development and reconstruction potentials on the one hand and crisis prevention on the other can be derived. Which data from the area of foreign cultural policy could be usefully linked with each other and with data from other policy areas to form an integrated structure? What data is already available? What data is relevant as a basis for foresight scenarios in the area of foreign cultural policy? What infrastructure is needed for this? Are other countries already working on such methods? What role do data-related security aspects play?

**Format:** study, workshops
**Start:** October 2022
**Location:** flexible
**Fee:** 9,000 € (gross)
**Application deadline:** 21 September 2022

Please e-mail all your application documents (in one attachment, maximum attachment size 3 MB) by **21 September 2022** to: research@ifa.de.

For more information on ifa’s Research Programme, visit: [https://www.ifa.de/en/research/research-programme-culture-and-foreign-policy/](https://www.ifa.de/en/research/research-programme-culture-and-foreign-policy/).
The following application requirements and procedures apply to all projects:

**Application requirements**
- Postgraduate degree (minimum M.A.)
- Proven experience and sound knowledge of the topic of the particular project and of foreign cultural and educational policy
- For projects with an event format: proven experience in event organisation
- For projects involving publication: very good, proven knowledge of editorial work and academic publications
- Good knowledge of English and the language required for the particular project

**Application procedures**
Please attach the following documents to your application for the Culture and Foreign Policy Research Programme:
1. Letter of motivation (including address, e-mail, phone/fax/mobile numbers)
2. Description of project:
   - Title and topic
   - Short description of the topic’s relevance and gaps in existing research
   - Brief outline of project plan (max. 2 pages)
   - Provisional work plan
   - Work plan or schedule showing that the project is feasible within the funding period
   - Indication of relevant sources and methods
3. Your CV.