

Request for Proposal

ifa (Institut für Auslandsbeziehungen) – zivik Funding Programme

Photo story of a project in Mali funded by ifa with English text, to be published on the ifa website, Social Media and as special supplement in a German magazine

Assignment:

The zivik Funding Programme supports civil society actors worldwide in preventing crises, transforming conflicts, and creating as well as stabilising peaceful social and political systems. With their commitment, non-governmental organisations (NGOs) complement state actors by providing significant perspectives and activities. The zivik Programme is providing funding for international, national or local NGO projects, which are dealing with civil conflict resolution and peacebuilding efforts. This also includes measures in the context of transformation partnerships with countries in North Africa and the Middle East, as well as measures in the field of advancing and furthering democracy. In addition to that, the programme provides advice and networking opportunities for civil society actors and supports them in the project evaluation.

In order to share the work and success of the zivik Funding Programme with a wider audience we plan to show funded projects and the people behind them on the ifa website, Social Media and as special supplement in a magazine.

We are looking for freelance photo journalists who would like to cooperate with the zivik Funding Programme, further develop this concept and portray an organisation in Mali and the funded project in a format of a photo story.

The following services will be required:

- Developing a concept to portray in English of an organisation in Mali, the funded project and the target group for the ifa website, Social Media and as special supplement in a German magazine. The concept should include easily recognisable features and should use text and images targeted towards an online audience.
- Contacting and interviewing selected persons. Confidential handling of sensitive data and information is required.
- Creating and producing a photo story.

The photo story should be published no later than **the end of November 2021**.

Offer and deadlines:

If you are interested in a cooperation, please send us your proposal until **06.08.2021**. Please include reference works (e.g. links) as well as a list of costs, concept suggestions and time frames.

Your proposal must grant ifa the exclusive and unlimited rights of use of your text and images.

This includes the unlimited use on ifa's digital platforms incl. social media, as well as the use in digital and analogue publications.

Place of work:

Mali (according to Corona-regulations)

Language:

English

Texts need to be written in English

Contact:

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About ifa

ifa (Institut für Auslandsbeziehungen) is Germany's oldest intermediary organisation for international cultural relations. It promotes a peaceful and enriching coexistence between people and cultures worldwide. ifa supports artistic and cultural exchange in exhibition, dialogue and conference programmes, and it acts as a centre of excellence for international cultural relations. It is part of a global network and relies on sustainable, long-term partnerships.

ifa is supported by the Federal Foreign Office of the Federal Republic of Germany, the state of Baden-Württemberg and its capital Stuttgart. www.ifa.de

Information about the zivik Funding Programme:

<https://www.ifa.de/en/fundings/zivik/>