Call for proposals

ifa’s Research Programme “Culture and Foreign Policy” provides experts with an opportunity to study current topics related to Germany’s foreign cultural and educational policy and to work at the interface between theory and practice. Research projects normally last three to six months. During this period, the experts involved in the project provide actors in the area of international cultural relations with clear, concise summaries of the latest academic findings. They formulate recommendations for future external policy strategies, initiate expert dialogue and organise discussion forums and events.

ifa (Institut für Auslandsbeziehungen) invites proposals for the following research project:

**Diversity and Inclusion in Foreign Cultural and Educational Policy**

For many years, foreign cultural and educational policy measures aimed at future decision-makers, multipliers and so-called change agents. Due to the Covid-19 pandemic, many activities are moved to the digital space, which offers the possibility to be more inclusive, but on the other hand excludes people without digital access.

To enable wider participation: How could foreign cultural and educational policy measures be made more inclusive, analogue and digital? How can foreign cultural and educational policy appeal to a diverse audience and thus become more anchored in society? What is the comparison on an international scale (Institut Français, British Council…)? Are there any best practices here as role models for the German foreign cultural and educational policy?

**Format:** study, workshop  
**Start:** November 2020  
**Location:** flexible  
**Fee:** 9,000 € (gross)  
**Application deadline:** 11 November 2020

Please e-mail all your application documents (in one attachment, maximum attachment size 3 MB) by 11 November 2020 to: research@ifa.de

For more information on ifa’s Research Programme, visit:  
https://www.ifa.de/en/research/research-programme-culture-and-foreign-policy/
The following application requirements and procedures apply to all projects:

**Application requirements**
- Postgraduate degree (minimum M.A.)
- Proven experience and sound knowledge of the topic of the particular project and of foreign cultural and educational policy
- For projects with an event format: proven experience in event organisation
- For projects involving publication: very good, proven knowledge of editorial work and academic publications
- Good knowledge of English and the language required for the particular project

**Application procedures**
Please attach the following documents to your application for the Culture and Foreign Policy Research Programme:

1. **Letter of motivation** (including address, e-mail, phone/fax/mobile numbers)
2. **Description of project:**
   - Title and topic
   - Short description of the topic’s relevance and gaps in existing research
   - Brief outline of project plan (max. 2 pages)
   - Provisional work plan
   - Work plan or schedule showing that the project is feasible within the funding period
   - Indication of relevant sources and methods
3. **Your CV.**